



JAZZ AT DREW

GREAT MUSIC
for a
GREATER MISSION

2019

SATURDAY, OCTOBER 5, 2019
12 NOON - 9 P.M.

FACT SHEET

About JAZZ AT DREW

Jazz At Drew is an all-day outdoor fundraising and community concert produced and hosted by Charles R. Drew University of Medicine and Science (CDU) featuring some of the most prolific names in Jazz and R&B. Jazz At Drew's emphasis on premier talent in South LA with international appeal has been the distinguishing factor that separates the event from larger Jazz festivals in Southern California. More importantly, it displays Jazz and R&B in a range of styles all while being surrounded by a burgeoning and ethnically diverse community.

This year's concert series will be held on October 5 from 12 p.m. to 9 p.m. on the campus of CDU. Performers include: The Ohio Players, Will Downing, NEXT, Louie Cruz Beltran and the Lao Tizer Band featuring Karen Briggs & Eric Marienthal.

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Now in its fourth year, the re-emergence of Jazz At Drew remains one of LA's best kept secrets as an established entity within the local community, and the Los Angeles Jazz and R&B scene.

Jazz At Drew's mission is two-fold: to support CDU students in health professions and biomedical science through scholarships and professional development opportunities and to provide the South Los Angeles area with excellent entertainment as a commitment to engage the community.

Proceeds from the Jazz At Drew fundraiser will also support CDU pipeline programs that seek to engage youth in math and science grades pre-K through 12 from underserved communities. CDU therefore values concert guests not only as customers, but as donors and supporters of CDU's mission of cultivating diverse health professional leaders who are dedicated to social justice and health equity for underserved populations through outstanding education, research, clinical service and community engagement.

FOR MORE INFORMATION, CONTACT:

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www.jazzatdrew.com

DEMOGRAPHICS

2,000 attendees

70% of attendees 25-64

70% female 30% male

60% earn \$50,000-\$250,000

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